

PR\_Atlas Olive Oils / Agro Health \_ Rel. 01/2021

## The gardeners of the desert

Agro Health is our Group's Company dedicated to olive plantations and olives growing belonging to the Aqallal Family since the end of the 19th century. Our estates are located in the dry areas of Morocco where we cultivate about 800 Ha of olive orchards for more than one million of olive trees. Our goal is to reach the highest quality standard through a sustainable development and an integrated production.

## TERROIR > There is no tradition without innovation

Our processing starts here. In old times, the Romans developed this terroir. Here they cultivated vineyards and olive orchard which in part have been traditionally maintained. The respect for this millenary history and our passion for this special terroir together with our desire for innovation lead us to develop new orchards through the most up-todate cultivation systems in the full respect for environment and man.

Improved soil conditions, an attentive cultivar selection and a careful tree growth enable us to produce sound high quality olives.

## ESTATES > Between mith and reality

Our estates of El-Borouj, Marrakech and Beni-Mellal are located at 300 to 450 meters heights at the foot of the snow-covered Atlas, majestuous mountains at the crossroads of Greek mythology and Roman civilization. On these areas considered by the Romans reputed soils for olives growing we created one of the most important realities of Morocco for the production and cultivation of high- quality olives.