

PR Atlas Olive Oils / Sustainable development Rel. 01/2021

A development that helps the Country

Only through a responsible development protecting the environment and the people you can judge the real company's greatness. Agro Health is ever since aware of the importance of such values and has chosen to develop its activity in a sustainable way. This commitment turned out in the creation of jobs opportunities in very poor regions of Morocco still respecting and preserving culture and territory.

WE TEACH > We teach and help farmers

Agro Health, in order to help agricultural development within the region, teaches and helps local agricultors to improve the way they cultivate olive trees by transferring them the latest Spanish technologies. This is done either by going on site or by participating to agronomical seminars, in this way Agro Health creates a virtuous circle spreading knowledge and welfare.

WE SAVE > We save water

Agro Health is highly concerned by water economy: we installed the most advanced systems of drip irrigation, and we use a special rock (coming from a South America volcano) mixed into the soil to keep water available for a longer time to the olive plant's roots. Moreover, we have built the 1st basin of Morocco (retention capacity of 46'000 m3 of water) totally covered to prevent evaporation of water. Water is a good for everybody and Agro Health knows it.

WE CARE > We care about our workers

The care brought to our workers is one of our top priorities. We never employ children, we use tractors with air conditioning in the cabin (to be able to work under high temperatures and avoid respiratory problems due to sandy air), and we take at our charge our workers' social and medical care. The good health of our workers is also Agro Health's good health.

WE PLANT > We plant olive groves

Being Morocco a semi-desertic country, planting large areas of olive trees creates a local eco-climate and concurs to slow down the progression of neighboring desert. We have made a recent demand to obtain carbon credits from the United Nations because each Hectare of high density olive trees absorbs 3 Tons of carbon dioxide (CO2). By planting vast olive groves Agro Health contributes to the fight against desertification.